



## EXTERNAL AFFAIRS COMMITTEE

WebEx Virtual Meeting

April 18, 2023 | 9:00 am – 11:00 am

Committee Members: Rick Morales, Chair; Tom VanOsdol, Vice Chair; John Baker – All Board Members are Welcome

### WELCOME

Meeting Called to Order

Adoption of Agenda

Rick Morales, Chair

Approval of Minutes – Joint Meeting of the Finance and Operations  
and External Affairs Committee – December 16, 2022

Values Moment

Lindsay Starner, Director, Corporate Strategy

### COMMENTS / PRESENTATIONS

Comments from the Public

Public

### FOR COMMITTEE CONSIDERATION

#### DEEPEN CUSTOMER & COMMUNITY ENGAGEMENT

Economic Development

Paul Mitchell, Vice President, Economic Development

Policy Developments Impacting JEA

Kurt Wilson, Vice President, Government Relations  
Wayne Young, Vice President, Environmental Services

Spring/Summer Marketing, Branding, and  
Customer Outreach

Tim Hunt, Vice President, Customer Experience  
Insights & Digitization  
Mark Stultz, Vice President, Communications

Grants and External Funding

Janie Smalley, Senior Advisor

#### PLAN FOR THE FUTURE

Electric Integrated Resource Plan Update

Laura Schepis, Chief External Affairs Officer  
Pedro Melendez, Vice President,  
Engineering & Construction

### CLOSING CONSIDERATIONS

Other New Business/Open Discussion

Announcements – Next Committee Meeting  
September 8, 2023

Rick Morales, Chair

Adjournment

### ADDITIONAL INFORMATION

Appendix A: FY23 Corporate Communications and Community Outreach