

JEA EXTERNAL AFFAIRS COMMITTEE MINUTES  
April 18, 2023

The External Affairs Committee of JEA met at 9:00am on Tuesday, April 18, 2023 on the 1<sup>st</sup> Floor, 225 North Pearl Street, Jacksonville, Florida and virtually via Webex. The meeting was properly noticed, and the public was invited to attend this meeting in-person at the physical location and virtually via WebEx.

**WELCOME**

**Meeting Called to Order** – Committee Chair Rick Morales, attending virtually, called the meeting to order at 9:06am. Committee member John Baker also attended the meeting virtually. A quorum of the committee was not physically present for the meeting.

Others in attendance were Jay Stowe, Managing Director/CEO; Laura Schepis, Chief External Affairs Officer; Ted Phillips, Chief Financial Officer and Kurtis Wilson, Vice President, Government Relations.

Attending virtually were Raynetta Curry Marshall, Chief Operating Officer; Jody Brooks, Chief Administrative Officer; Laura Dutton, Chief Strategy Officer; Sheila Pressley, Chief Customer Officer; Brad Krol, Chief Information Officer; Paul Mitchell, Vice President, Economic Development; Joe Orfano, Vice President, Financial Services; Jordan Pope, Vice President, Corporate Strategy; Hai Vu, Vice President, Water/Wastewater Systems and Stephen Datz, Vice President, Technical Services and Regina Ross, Chief Legal Officer, Office of General Counsel.

**Adoption of the Agenda** – Due to lack of a quorum, the agenda was received for information.

**Approval of the Minutes** – Due to lack of a quorum, the approval of the minutes were discharged to the full Board for action at the April 25, 2023 meeting.

**Values Moment** – Lindsay Starner, Director, Corporate Strategy, noted the safety protocol is outlined in the materials and provided a Values Moment on respect.

**Comments from the Public** – There were no in-person, virtual, or emailed public comments.

**FOR COMMITTEE CONSIDERATION**

**Economic Development** – Paul Mitchell, Vice President, Economic Development, provided highlights on the Economic Development strategy to include site readiness, downtown revitalization, and incentive programs with an outline of the current and enhanced Economic Development programs with the purpose of encouraging growth and expansion. Chair Morales noted this item would be brought to the full Board for a vote to call for a public hearing to take place at the June 27, 2023 Board meeting. This presentation was received for information.

**Policy Development Impacting JEA** – Kurt Wilson, Vice President, Government Relations a, updated the committee on a number of bills moving through the Florida State Legislature and presented the 2023 legislative update on municipal utilities, organizations representing employees and environmental protection. Wayne Young, Vice President, Environmental Services, presented an update on a few major regulatory environmental issues pertaining to JEA operations and highlighted the environmental regulations to include Polyfluoroalkyl Substance (PFAS) and Clean Air Act Rules. This presentation was received for information.

**Spring/Summer Marketing and Branding & Customer Outreach** – Tim Hunt, Vice President, Customer Experience Insights & Digitization, provided highlights on communication recall, JEA’s standing against other utility companies, and outage alert communication. Mark Stultz, Vice President, Communications, provided highlights on sources of feedback to include social media, focus groups, online surveys, and employee and stakeholder feedback; initial benchmark analysis; and campaign lessons learned. This presentation was received for information.

**Grants & External Funding** – Janie Smalley, Senior Advisor, presented an update on federal grants & funding to include eight active applications with two in progress, restored efforts to pursue federal funds, and an overview of partnerships with the City of Jacksonville, research institutions, and the private sector. This presentation was received for information.

**Electric Integrated Resource Plan** – Laura Schepis, Chief External Affairs Officer and Pedro Melendez, Vice President, Engineering & Construction, provided an update on the Integrated Resource Plan final Stakeholders Meeting to take place on May 25, 2023, as well as a review of the recommended goals by 2030. This presentation was received for information.

**ADDITIONAL INFORMATION**

**Appendix A: FY23 Corporate Communications and Community Outreach** – Provided for information only

**CLOSING CONSIDERATIONS**

**Announcements** – Next Meeting September 8, 2023.

**Adjournment** – With no further business coming before the Committee, Chair Rick Morales declared the meeting adjourned at 9:57am.

APPROVED BY:



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Rick Morales, Committee Chair

Date: 11/7/23

Submitted by:



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Allison S Hickok  
Executive Staff Assistant